

July 21, 2005
Geo Creative | www.geocreative.com

Dear Ned,

Geo Creative is a U.S. based international exhibition and design/building Company with 25 years of experience. We help organizations achieve better success with their domestic and international exhibits. We support every step of a company's trade show with face-to-face marketing efforts from concept to completion.

Our business is nationwide and global, so we knew we needed to market our business on the Internet. We began by building a great website – after all, showing images of our work demonstrates our capabilities! We sat back and waited for the traffic and business to come our way. We quickly found out that we needed more than just a great looking website, we needed more traffic.

BellSouth's Search product has made it easy for Geo Creative to market our website on all of the major search engines. Almost immediately we started getting increased traffic. When we started asking how people found us, they told us, "We found you on the Internet searching for 'Atlanta Exhibits Companies.'" This is exactly the type of result we were looking for when we bought internet advertising from BellSouth.

Most recently, we started working on projects for various law firms, as well as, a large metropolitan hospital. Both of these leads came directly from BellSouth's Search product that markets our website on the major search engines.

Thanks for helping us take the next step in our internet marketing strategy.

Sincerely,



Dur Jensen
752 Winter Industrial Way, Suite F
Lawrenceville, GA 30045

SEARCH PRODUCT: XNST1

Google™
AdWords

YAHOO!

InfoSpace®
Names.
Numbers.
Now.™

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Infospace is a trademark of Infospace, Inc.
Network partners subject to change